



Digital Video Production

► Is this course right for you?

Do you like telling stories and expressing yourself through video or writing? Are you creative? Do you like directing others? If you like solving creative problems with real world skills, then this is the course for you.

Credits // Certification

- Visual Performing & Applied Arts Credit
- College Credit (Articulation):
Davenport University, Ferris State University

Eligibility // Prerequisites

- Junior or Senior
- Occasional Extended Hours



Career Data // Jobs

animator, assistant lighting
director, camera operator, digital
audio technician, director, flash
video producer, key grip, producer,
script writer, video technician,
videographer, web video producer

For salary information go to:
<http://snipurl.com/salaryinfo>

“Inspired . . . hands-on training. This class gets me used to the field, working with the equipment and making my own production.”

- Adrian Lopez, Loy Norrix Alumnus

Digital Video Production Arts & Communications Pathway

This course provides students with entry-level skills in the expanding field of digital production: corporate video departments, broadcast television stations, advertising agencies, media production companies and independent production companies. This course emphasizes the skills and work ethic needed for these exciting careers. Areas of study and practice will focus on documentaries, educational programming and television journalism projects. This class provides students with the opportunity to enter local and national competitions as well as airing student work on Public Media Network stations.

All these skills revolve around the use of proper techniques to produce high-quality video and audio using digital technology.

Whether you want to see your name in lights or scrolling by in the end credits, this course will teach you how to use technology to communicate effectively with the audience.

LIGHTS - CAMERA - and YOU!

Students may take this course for two years.